

Asthma Awareness



The Environmental Protection Agency reported in October 2010 that the rates of asthma – a serious, life-threatening respiratory disease affecting over 20 million Americans – have risen sharply over the past thirty years, particularly among children ages 5 to 14. Continental Societies, Inc. responds to these startling statistics by developing programs to educate and inform the communities it serves on the seriousness of this nationwide epidemic. Partnering with local agencies and initiatives such as Zap Asthma that combine the strengths of scientific research with community action, Continental Societies, Inc. has been able to effectively facilitate asthma awareness service programs. These programs have included school assemblies, health fairs, interactive recognition of asthma triggers and others with the specific goal of reducing the occurrence of asthma among our children and youth.